

MAKING ENERGY SAVING EASY FOR ALL

www.ee4all-by-on5.co.uk

CASE STUDY ON5 EMPLOYEE ENGAGEMENT ENERGY100

WHAT IS ENERGY100

- An employee engagement programme to help staff save energy at home
- Part of ON5's strategy in the UK to help 100,000 homes to be more energy efficient by 2020
- Combines face to face 30-minute group workshops at the workplace and a digital hub
- The digital hub allows employees to pledge a selection of energy saving actions, collect points and win cash prizes

EMPLOYER BENEFITS:

- Supports the company's CSR strategy and goals
- Allows to digitally track the positive impact of the company's environmental impact
- Gives an opportunity to be listed as a "Smart company" that promotes smart energy use
- An innovative rewards scheme for employees with a positive impact on employee retention

EMPLOYEE BENEFITS

Energy100 programme helps employees to:

- save up to £300* per year on their energy bills and increase disposable income
- live in more comfortable and warmer homes
- become smarter energy users
- reduce carbon footprint

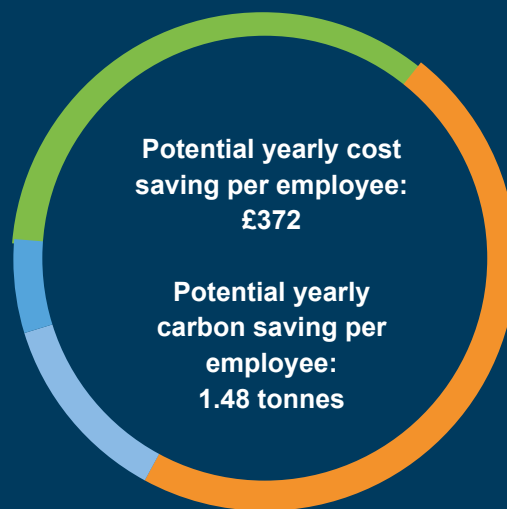
* Sourced from Ofgem

THE ENERGY100 PROGRAMME RAN FROM JANUARY TO DECEMBER 2018

The Digital Hub was launched in April 2018, with face to face workshops delivered from January to December 2018.

WHAT WE ACHIEVED:

- 1,175 visitors on the digital hub
- Face to face workshops conducted: 19
- Employees engaged: 112
- Sign up rate through the workshops: 28%
- Total pledges made: 481
- Maximum saving per single user: £825 (switching to a green supplier)



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ACCESS
PLATFORM



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