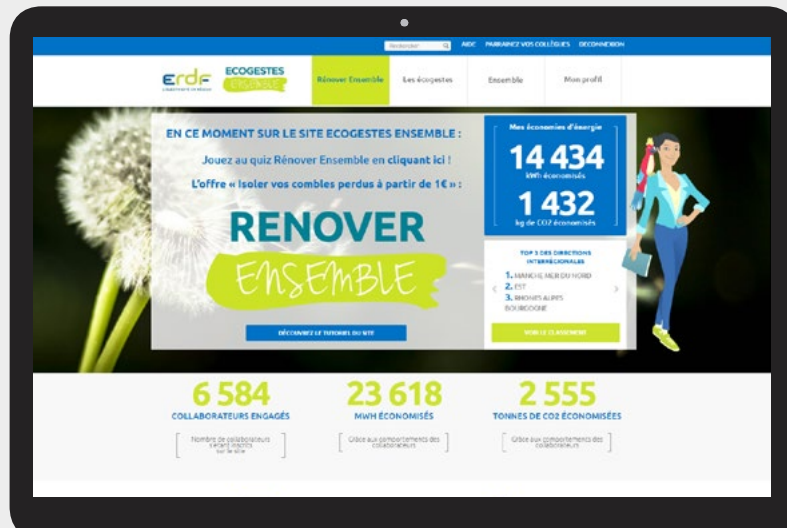




## CASE STUDY ON5 EMPLOYEE ENGAGEMENT ENEDIS (FRENCH ELECTRIC GRID)

### CORPORATION CHALLENGES

How can Enedis demonstrate its commitment to sustainability and engage its employees in energy efficiency?



### ON5 SOLUTIONS

#### What?

Develop a targeted long-term programme that will reward employees who commit to help reduce Enedis carbon footprint while incentivising them to adopt environmentally friendly actions also at home at and in relation to their modes of transport.

#### How?

The use of 2 complementary pillars: A dedicated website that helps employees choose from and report progress on up to 150 eco-actions, so that the company can value the positive impact of their Eco-Actors.

### CAMPAIGN LAUNCHED IN JUNE 2015

- Onsite campaign: **42 locations**
- Number of employees engaged: **8262/36000 contacted (23%)**
- Energy saving: **92964 MWh**
- Carbon emissions saving: **10654 tonnes CO<sub>2</sub>**

#### On-going updating process:

After one year, Enedis extended the service to offer their employees a complete service to help them renovate their home.

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## BENEFITS FOR EMPLOYEES

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- Flexible, personalised and interactive approach that makes them feel valued
- "Feel good" factor being part of Positively minded community
- Learning new skills/competencies
- Open up a world of business opportunities

## BENEFITS FOR THE COMPANY

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- Reduced costs
- Improve energy and people related risk management and prevention
- Help meet the annual targets
- Improved understanding of managing employees engagement
- Rich database of information that can aggregate data as well

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