



MAKING ENERGY SAVING EASY FOR ALL

www.ee4all-by-on5.co.uk

CASE STUDY **ON5 HOME** & **ON5 BIZ** **BANKING SECTOR**

CORPORATION CHALLENGES

- How can a retail bank convince its customers that it is committed to sustainability?
- How can a retail bank manage to increase its revenues and improve its brand image by engaging its customers to save energy?

ON5 SOLUTIONS

Finding innovative services and products to offer commercial clients and residential customers in order to engage them in financially and socially rewarding initiatives.

What?

Providing home and SME property owners with an easy solution for them to act upon renovating their properties. These solutions will allow them to save costs and live/work more comfortably.

How?

Launching a campaign that includes:

- A user-friendly web platform that aggregates all the services and products needed to renovate a property.
- A targeted campaign to inform customers.
- Preferential loans and other financial or services benefits (insurance, discounts on products etc).

What did ON5 do:

ON5 created 2 websites (co-branded with company brand and ON5), one for the bank's commercial clients and one for the residential customers. These websites offer a complete solution to help property owners decide how to renovate their property:

- Home Energy Efficiency Assessment (B2C) or on-line pre-Audit (B2B)
- Retrofit work with cost and carbon saving calculations
- Financial plan including options for existing funding solutions
 - Energy Efficiency loans from the bank
 - Other property preferential loans (mortgage .etc)
 - Subsidies (ECO Scheme, suppliers discounts ...)
- Choice of reliable, accredited and local tradespeople
- Bills Review and optimisation of energy and other utilities suppliers
- For SMEs, help with:
 - ISO Certification
 - Low Carbon certification
 - Employee engagement

ADDITIONAL BUSINESS BENEFITS

- Database with detailed information about customers' lifestyle/home or client/business property management.
- Accurate calculation of the aggregated positive impact on the environment of the saving generated (in CO₂ and/kWh) by clients and customers who acted up renovation work. Extremely useful for the annual CSR report.

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ACCESS
PLATFORM



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